

# paintistanbul

Paint, Paint Raw Materials, Construction Chemicals and Adhesive Raw Materials,  
Laboratory, and Production Equipment Exhibition



**17-19 JUNE 2026**  
İSTANBUL EXPO CENTER

Organizer

**CNG**  
EXPO EVENT  
"to the future together"

With Collaboration

**BOSAD**  
BOYA SANAYİCİLERİ DERNEĞİ  
THE ASSOCIATION OF PAINT INDUSTRY

Supporters

**KOSGEB**

**ifm**  
İstanbul Fair Market

THIS FAIR IS ORGANIZED UNDER THE SUPERVISION OF TOBB (UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NUMBERED 5174.



# Paintistanbul: Colorful Leaders of the Paint Industry Reunite in İstanbul!

Paintistanbul, recognized as one of the world's largest sector-specific events, will bring together professionals from the Paint and Coatings, Raw Materials, Construction Chemicals, Adhesive Raw Materials, Laboratory, and Production Equipment Industries. The event will take place at the İstanbul Expo Center from June 17-19, 2026.

This prestigious event, organized in collaboration with The Association of Paint Industry (BOSAD) and CNG Expo, is an important platform for innovation and business networking in the sector. With its increasing international participation every year, paintistanbul brings together sector leaders, leading companies and professionals, encouraging valuable collaborations.

The event stands out as a globally recognized platform that showcases the latest technological innovations, sector trends and groundbreaking solutions. Participants from both Turkey and abroad have the opportunity to not only discover the latest innovations, but also gain insights that will shape the future of the sector and improve business operations by attending panels and seminars.

Join Eurasia's First and the World's Fourth Largest event to expand your network, stay ahead of industry trends and discover the latest innovations driving the future of the paint and chemical industries.

## About BOSAD

BOSAD was established as a professional organization with 9 founding members in July 2003. It has exceeded 130 members by the end of 2024. BOSAD, which has a representation rate of 85% in the "National Paint Industry", is the umbrella organization of the sector.

The Turkish Paint Industry holds a significant position in the international market with its production quality meeting global standards. With its economic and commercial structure, production capacity, technological advancements, compliance with legislation, and strong brands, the sector is taking firm steps towards becoming a regional power as the 5th largest manufacturer in Europe.

BOSAD is a member of the World Coatings Council and The European Council of the Paint, Printing Ink, and Artist's Colours Industry (CEPE).

## About CNG Expo

CNG Expo Events is a leading event organization company with 24 years of experience, covering every level of the chemical industry and making significant contributions to its growth, international recognition, and export expansion.

Specializing in trade fairs, congresses, conferences, and industry-specific publishing, it provides targeted, innovative, and high value-added solutions across all sub-sectors of the chemical industry.





## Paint Sector in Türkiye

The Turkish Paint Industry has undergone significant development over the past 10 years, alongside the general economic structure of our country. In addition to being the 5th largest paint producer in Europe, Türkiye is progressing towards becoming an international sectoral power in its region with its ever-growing production and technological infrastructure. The sector's total production capacity is approximately 800 thousand tons per year, with a capacity utilization rate of 65%. Of the total production capacity, 55% consists of water-based paints, 45% consists of solvent-based paints, and 35% of raw materials used in the sector are sourced domestically. There are nearly 600 organizations operating within Turkish paint industry, and within our developing economic structure, especially in sub-production areas such as automotive, construction, general industrial paints, and wood/furniture paints, significant integrated products for our manufacturing industry are being produced.

Paintistanbul brings together paint users, paint, ink, construction chemicals, and adhesive manufacturers from Türkiye, Turkic Republics, the Balkans, the Middle East, North Africa, and neighboring countries, alongside the exhibitors of paint, paint raw materials, laboratory, and production equipment companies, making a significant contribution to the sector's trade and exports. Furthermore, participants are informed about innovations and developments and have the opportunity to create a vast network by coming together at the most important exhibition in the region.



## WITH FIGURES



### Why Exhibit?

#### Open Your Doors To Unlimited Business Opportunities

Paintistanbul is a unique platform connecting you with the leading companies in Paint, Adhesives, Construction, Insulation and related Technologies Sectors. New business relationships will expand your customer base and increase sales.

#### Expand into the Global Market

Thanks to İstanbul's strategic location, participants will have the opportunity to have a direct access to buyers from Europe, the Middle East, Africa, and Asia. Meet with global visitors from around the world and increase your export sales.

#### Strengthen Your Brand, Leave a Global Mark

Paintistanbul will offer you to showcase your brand and products to your targeted customers just in 3 days and strengthen your position in the industry. Create a greater impact with a strong brand!

#### Reconnect with Old Contacts, Discover Future Opportunities

Take the chance to meet face-to-face with former clients you haven't seen in a long time. Establish new collaborations and revitalize your business relationships.

#### Analyze Market Trends

Conduct in-depth market research for your new products, collaborate with industry professionals from around the world to analyze trends, and identify future opportunities that will drive growth.

### Visitor Profile

- Professionals working in Paint, Adhesives, Sealants, Varnish, Ink, Construction, Insulation, Printing and Packaging, Furniture, Marine, Automotive, Powder Coating Sectors and Industrial Applications, including those in R&D, production, purchasing, factory management, senior management, and decision-making roles.
- All Sectors requiring paints, adhesives, and sealants, such as Automotive, Shipbuilding, Aviation, Processing Industry, Electrical Industry, Industrial Machinery, Construction, Furniture Industry, Printing, Oil, Gas and Petrochemical Industry, Wind Energy, Renewable Energy, Plastic and Packaging industry, and others.
- Construction Markets
- Hardware Stores
- Paint Applicators
- Paint Consumers
- Architects and Civil Engineers
- Universities and Research Centers
- Public Institutions, Organizations, and Local Authorities

### Product Groups to be Exhibited

- Paints and Coatings
- Paint and Coating Raw Materials
- Printing Ink Raw Materials
- Adhesive Raw Materials
- Intermediates for Construction Chemicals
- Laboratory and Production Equipment
- Testing and Measurement Equipment
- Applications
- Environmental Protection and Workplace Safety
- Services



paintistanbul.net



VENUE: ISTANBUL EXPO CENTER

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